



Share the **Love** of PTA!

Colorado PTA's theme this year is "Advocacy, Leadership, Membership: the **Heart** of PTA". The annual Colorado PTA Convention is in **Loveland**, April 28-29! Let's celebrate **Valentine's** Day throughout the month of February and grow your membership when you "Share the **Love** of PTA".

You **love** PTA, others will too! You just need to ask them to join. Use the attached template to help with "the ask".

Let's put our top effort into recruiting ten (10) more members by March 31st! Here are ten (10) ideas to get you started on where to find those members:

1. Parents new to the school
2. Custodians, paras, bus drivers, secretaries, food service providers
3. Administrators and counselors
4. Student council members
5. Grandparents
6. Local business owners, chamber members
7. Neighbors close to the school
8. Daycare/ preschool parents
9. Guest teachers/ substitutes/ coaches/ adults who are often at the school
10. Anyone who has not received the **love** and joy PTA membership provides for all kids!

Thanks to those PTA/PTSAs that have already increased your membership. Share your success story so Colorado PTA can share with others. Send winning strategies to office@copta.org or karenhobson@copta.org or share to social media on Facebook and Twitter (@ColoradoPTA) using #PTALove.

Take pride in your PTA/PTSA and "Share the **Love**"!



Share the love of PTA!

Advocacy, Community, Information, Equity, Student Support = PTA

Share the love of PTA and support the students, teachers, staff, and families who depend on PTA every day. Your membership gives you a voice in our school and across the nation as together we build strong schools and communities for all kids. To join, please contact _____

And share the love of PTA Today!