

COLORADO PTA GUIDELINES

FOR ADVOCATING PTA'S POSITIONS ON BALLOT ISSUES

AT SCHOOL EVENTS:

- Make it legal to advocate PTA's position by following your school district's policy (for example, rent a table or a room, get the principal's permission, etc.).
- Stay in your assigned area while passing out literature advocating PTA's position or when answering questions on ballot issues.

AT PTA MEETINGS (if the room isn't rented, or if whatever school district policy required to allow advocacy on a ballot issue is not in effect):

- You may state that PTA has a position on the ballot issue.
- If asked – without soliciting – you may answer questions fully and honestly about what PTA's position is and why.

OTHER GUIDELINES:

- Do not use any school resources for printing, mailing, or distributing literature advocating PTA's position. Literature with PTA's position may be copied on a printer off of school grounds and may be mailed or handed out off of school grounds.
- When mailing literature advocating PTA's position, mail only to PTA members.
- Because PTA is a non-profit organization registered with the IRS, no more than “an insubstantial amount” of funds may be used to influence legislation; therefore, PTAs are strongly discouraged from making any donation to ballot issues campaigns. However, PTA members are encouraged to work with ballot issue campaigns that advocate PTA's position.
- PTAs may print and distribute voter registration information, general election information, announcements regarding where to vote (mail-in ballot or polling locations, hours, etc.), and announcements of forums where both sides have been invited.

NOTE: These guidelines apply only to ballot issues. You do not have to follow them when advocating PTA's position on bills in Congress or in the State Legislature.