

ALCOHOL BASED MILK DRINKS AND ALCOHOL BASED CANDIES

WHEREAS, Alcohol has been identified by the director of the National Institute on Alcohol Abuse and Alcoholism as the number one drug problem today, and

WHEREAS, Studies show that more youths are drinking alcoholic beverages, and many of these youths are abusing the use of alcoholic beverages, and

WHEREAS, The advertising and selling of alcohol based milk drinks and candies caters to the youth of our nation, and

WHEREAS, This would further add to the teenage drinking problem, and

WHEREAS, The abuse of these products can cause youth greivous personal and social problems, therefore be it

RESOLVED, That the Colorado PTSA take immediate action concerning the availability and sale of these alcohol based milk drinks and candies among teenagers in Colorado and report its findings to the state convention in 1978 and, be it further

RESOLVED, That the Colorado PTSA write the major Colorado retail outlets concerning the sale of the alcohol based milk drinks and candies expressing their dislike of their advertising campaign which is geared to the youth of our country and asking them to please discontinue their form of advertising.

1977

Retire 1986 - Action accomplished