WHEREAS, The PTA-PTSA seeks to promote family entertainment we recognize that adults, teenagers and brighter children resist the idea of reading material sold only as "juvenile"; and

WHEREAS, We recognize that this misclassification tends to narrow the audience and discourages the distribution of such material; and

WHEREAS, We recognize that true family entertainment is both "adult" and "juvenile" and believe a double-listing would direct stories at the appropriate audiences; therefore be it

RESOLVED, That book publishers be requested to cease the practice of classifying stories intended for the entire family as merely "juvenile" which tends to eliminate adults and teenagers from the family audience; and be it further

RESOLVED, That PTA-PTSAs urge that stories designed to appeal to adults and teenagers as well as children be double-listed as both "juvenile" and as "adult" thus assuring wider distribution and promoting the popular success of family entertainment.

1978

Retire 1986 - No longer a priority