



Colorado PTA Membership Challenge 2017 - 2018

PTA – The Building Blocks for our Future

The Colorado PTA Board of Directors is excited about helping you to build a strong PTA/PTSA. Our new data collection and reporting system, Member Planet, will help simplify reporting your members!

Drawing Eligibility (dates are “as of”):

Sept. 1 – submitted dues for the elected officers of your PTA/PTSA (based on officer lists submitted on Member Planet)

- 5 units will win \$50, plus a \$50 coupon for ShopPTA.com

Oct. 1 – submitted dues reflect an increase over last year’s membership numbers

- 5 units will win \$100, plus a \$100 coupon for ShopPTA.com

Dec. 1 – 5 units with at least 50% of their staff as PTA/PTSA members are eligible to win \$100. This helps Colorado PTA celebrate American Education Week in November.

Feb. 1 – 4 units will each win one (1) registration to the Colorado PTA Legislative Conference in 2018.

- 4 units will each win one (1) registration to the Colorado PTA Convention in April 2018.

Apr. 1 - \$500 to the unit with the highest percentage of male members

- \$500 to the unit with the highest percentage of members to student enrollment
- \$500 to the unit with the highest percentage growth over the 2016-2017 school year
- NOTE: A unit will only be awarded one prize. If one unit qualifies for more than one category, the money will be awarded to the second place unit.

Jun. 15 – 4 units, selected from those submitting their 2018-2019 officer list, will win \$100

Winners will be selected by random drawing, where applicable. Only PTA/PTSA units in good standing will be considered.

Take advantage of all the resources available to you! Share your successes!

Contact Karen Hobson, Colorado PTA Membership Director, at karenhobson@copta.org with any questions or to share your great ideas to increase membership.

Awards approved by the Colorado PTA Board of Directors, 7-28-17.



Colorado PTA Membership Awards

2017-2018

Honor Roll – Each month, units reporting more members than last year’s numbers will be recognized on the Colorado PTA website.

In addition to the challenges, the following awards will be presented at the annual Colorado PTA Convention in April:

- Timberline Staff Award – Those units which have a 50% or greater staff membership.
- Mile High Staff Award – Those units which have a 100% staff membership, which includes all full time certified and classified personnel working at the school
- Aspen Award – Those units which have a 10% or greater increase in membership or 20 member increase (whichever is greater).
- White Oak Award – Those units which have at least 50% or greater membership to student enrollment ratio.
- Red Oak Award – To the unit with the highest percentage membership to student enrollment ratio.
- Acorn Award – Those units which have at least 20% male membership.
- Mighty Oak Award – To the unit with the highest percentage of male membership.
- Rocky Mountain Award – To the unit with the highest percentage increase in membership.
- Business Award – To any local unit that has recruited 5 or more new businesses as “Business for PTA” partners during the current year.
- “Business in PTA” Award – To the unit with the largest number of business partners.

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